



# WritePrep

*Accurate scores. Immediate feedback.*

WritePrep lets students get immediate feedback when they score their SAT® and ACT® essays using the Online StudyGuide.



*Ask the questions.  
Get the answers.*

## Accurate Grading

We use the same grading rubric used for the SAT and ACT. WritePrep utilizes Latent Semantic Analysis (LSA), which has been extensively researched and tested, to accurately grade student essays. It measures abstract factual knowledge, not just superficial factors such as word counts, word length, keywords, or punctuation. Studies have proven that this methodology judges the quality of the overall content of an essay as reliably as a skilled human grader over a large range of topics.

## Fast Feedback

Students no longer need to wait for teachers to hand-grade their essays. Because of this advanced web-based technology we are able to give students instant feedback. We then remediate with the use of interactive lessons within our StudyGuide product.

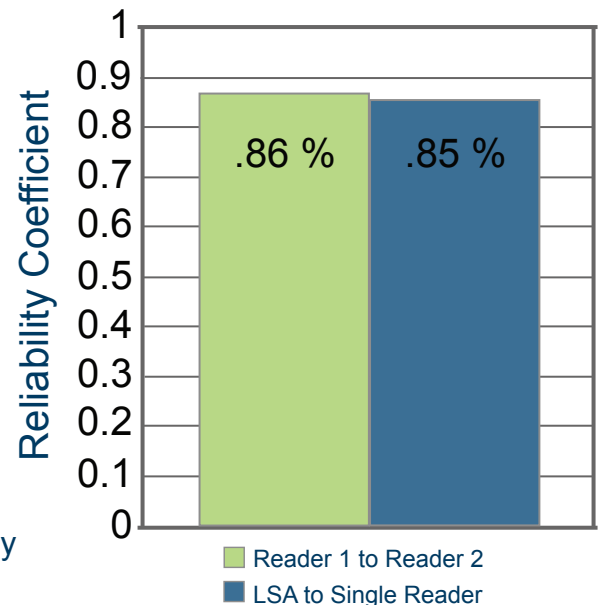
## More Than Just a Score

In addition to a score, our products give students a robust analysis of their ability to compose an essay. Skills analyzed are the same ones used by the College Board and ACT, Inc. to grade the real essays.

### Essay Skills Analyzed

- Development of point of view and critical thinking
- Organization and focus
- Use of language and vocabulary
- Sentence structure variety
- Grammar, usage, and mechanics

We then remediate with the use of interactive lessons, quizzes and strategies to make a marked improvement in those areas.



Comparison of human to human grading and LSA to human grading on standardized essays (A reliability coefficient of 1 means an exact match between graders). In thousands of tests LSA has proven to be a reliable, cost-effective method to grade student essays.

**Ask the questions.  
Get the answers.**

Call Today. 1-866-511-PREP (7737)